

Blaker Court Outdoor Gym

Activation Day Survey Result

May
2023





Survey Background

We have printed 100 surveys, in which 77 feedback are collected.

Of which,

66%
are under 18



16%
are aged 26-59



1%
are aged 60+

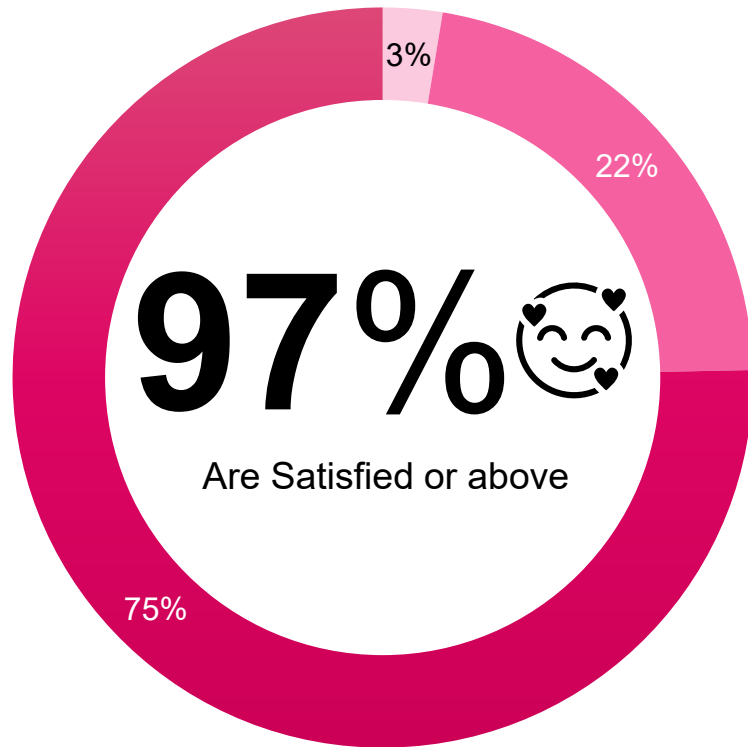


17%
do not disclose
their age

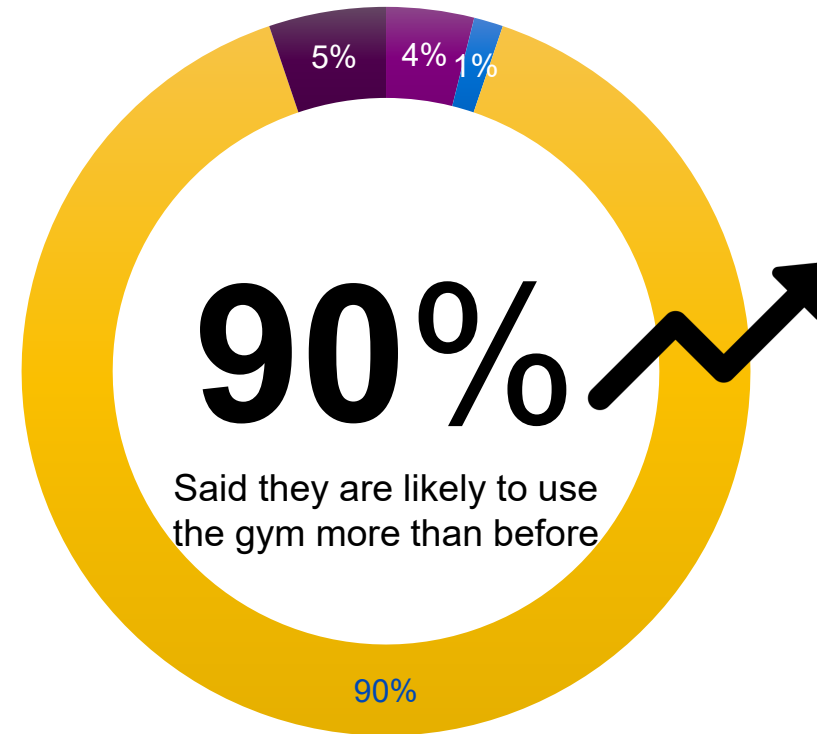


Satisfaction & motivation

“ How satisfied are you with the new fitness space?



“ Do you think you & your children will use the fitness space more than the space that was here before?

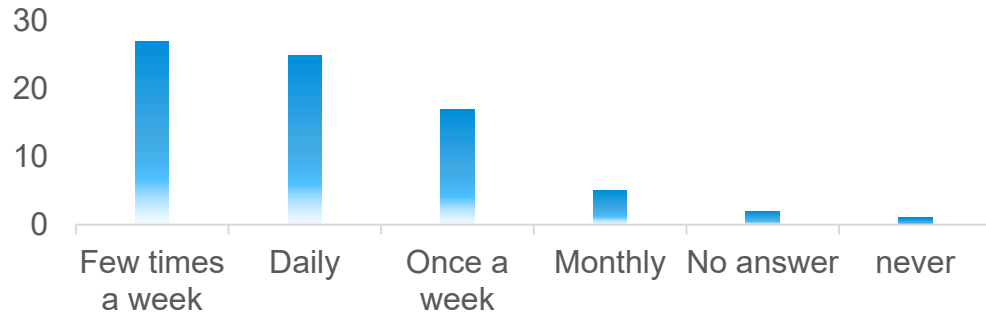


■ Neither satisfied nor dissatisfied ■ Satisfied ■ Very satisfied

■ No ■ not sure ■ Yes ■ (blank)

Usage pattern

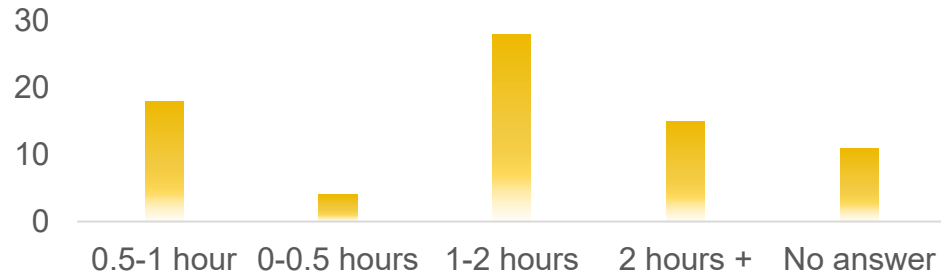
“ How often will you use this fitness space?



> 2/3 said they will use it few times a week

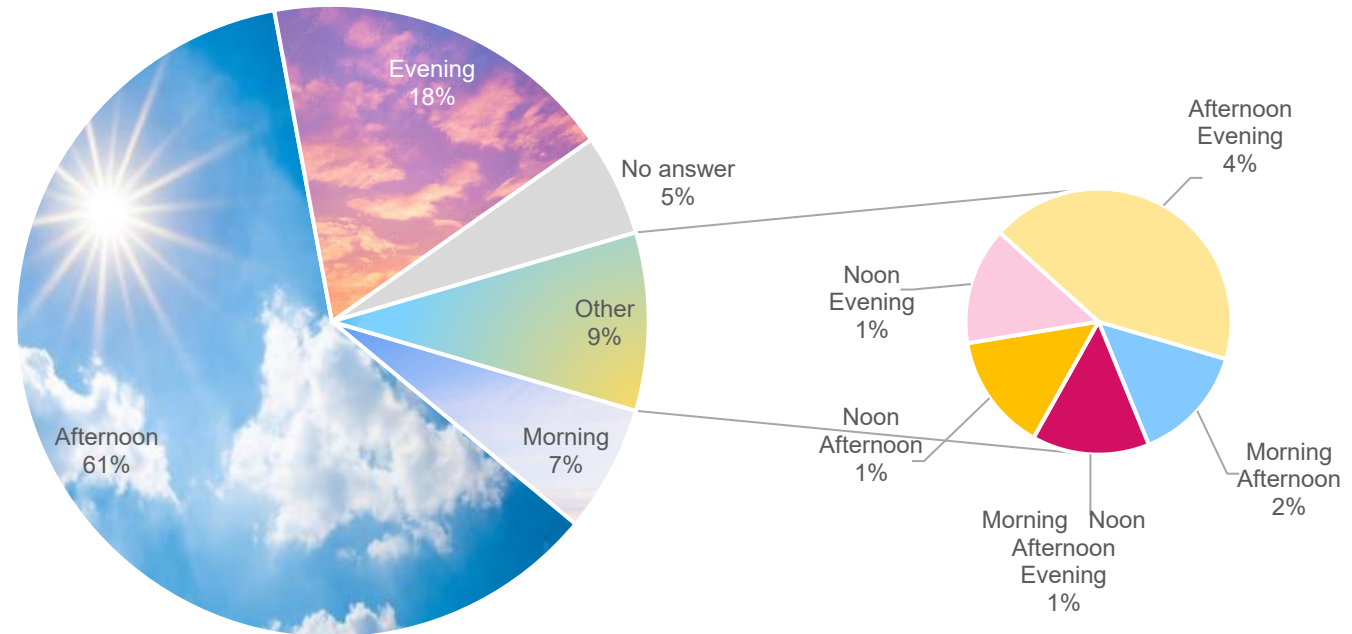
(including daily use)

“ How long will you use this fitness space?



> 1/3 said they will use it 1-2 hours

“ When will you use this fitness space?



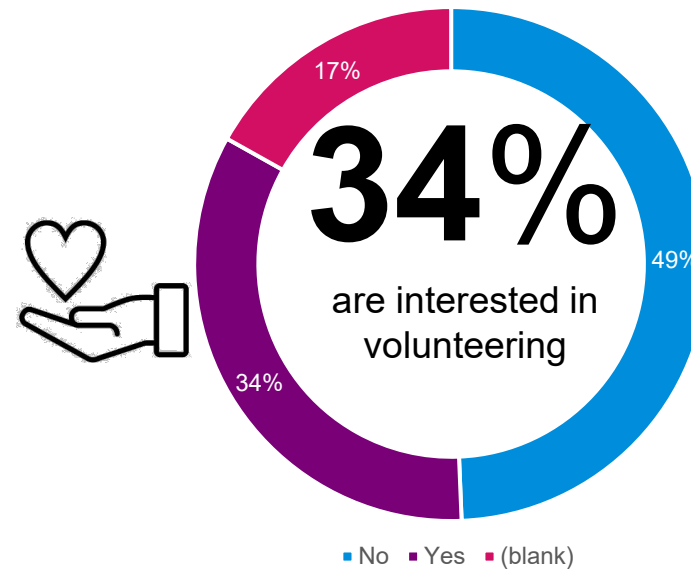
> 60% said they will use it in the afternoon

Future Participation

Are you interested in attending free activities/training at the gym



Are you interested in being a volunteer to assist running activities?



There is a vast interest in joining free activities.

More than 1/3 would like to be volunteer despite their young age.

Summary

Findings

- We have nearly 80% feedback, of which nearly 70% of the respondents are under 18 years old.
- People are happy with the fitness space, and it motivates them to exercise more than before
- Usage forecast: Respondents claimed they will use the fitness space more than few times a week, 1-2 hour in the afternoon
- Majority of the respondents would like to have free training sessions and 1/3 of them are willing to be volunteer, despite their young age.





Thanks!

